

KICKER™ EQUINE ELECTROLYTE GEL from WINNERS EDGE®

THE BENEFIT OF ELECTROLYTES AND DIRECT FED MICROBIALS IN ONE CONVENIENT PRODUCT

WHAT ARE DIRECT FED MICROBIALS?

The role of a direct-fed microbial is to provide the right live bacteria needed to obtain proper nutrient utilization and stabilize the balance of the digestive tract. Imbalances can occur during periods of stress (heavy training, hauling, showing, etc.)

In order to be effective, the microbial must be stable in storage and feed prior to ingestion. Once in the intestinal tract these bacteria must survive intestinal conditions and be able to grow. The longer they can multiply (and colonize) in the gut, the more effective they will be.

By understanding these principals, one can quickly understand which microbials fit the role of an "ideal Probiotic".

WHAT ARE ELECTROLYTES?

Electrolytes are widely recognized as being an essential component of the performance horse's diet. Heavy work in high temperatures and humidity put demands on athletes which are difficult to successfully meet.

Electrolytes are electrically charged particles called ions. Most are mineral elements. They play an important role in muscle function, fluid balance and metabolism and are rapidly lost during heavy exercise in sweat. The electrolytes lost in sweat are sodium, chloride, potassium, calcium, and magnesium.

For horses in daily training or intense competition where prolonged sweating regularly occurs, electrolyte supplementation may be necessary.

THE KICKER™ EQUINE ELECTROLYTE & PROBIOTIC PASTE IS INTENDED TO BALANCE AND REPLENISH ELECTROLYTES LOST DURING PERIODS OF EXERCISE AND STRESS AND ALSO TO PROVIDE THE DIRECT FED MICROBIALS AND ESSENTIAL FATTY ACIDS NEEDED TO MAINTAIN PROPER BALANCE OF THE DIGESTIVE TRACT.

GREAT FOR THOSE HOT SUMMER DAYS AND PERIODS OF STRESS WHEN PROPER SYSTEM BALANCE IS SO IMPORTANT. FAST ACTING, SAFE AND FORMULATED FOR ALL AGES OF EQUINE.

ALWAYS PROVIDE PLENTY OF FRESH WATER WHEN SUPPLEMENTING ELECTROLYTES. DO NOT GIVE SUPPLEMENTAL ELECTROLYTES TO DEHYDRATED ANIMALS.

ADMINISTER ONE TUBE ORALLY ON THE BACK OF THE TOUNGE
30 GRAMS PER DOSE - REPEAT AS NECESSARY

Total Lactic Acid Producing Bacteria 3×10^7 *CFU/gm
(Lactobacillus Acidophilus, bifidobacterium thermophilum, bifidobacterium longum, Enterococcus faescium, Bacillus subtilis)

Sodium Min. 1.75% Max. 2.25%
Potassium Min. 2.00%
Magnesium Min. 0.175%



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